



AltaLink Becomes the First CEA Member to Receive Sustainable Electricity Company Re-designation

Ottawa (November 13, 2019) - The Canadian Electricity Association (CEA) announced today that AltaLink is the first CEA member to ever receive a re-designation of the Sustainable Electricity Company™ program.

AltaLink previously received this designation in December 2013 and has continued to commit themselves to social responsibility and sustainable development within their company. Dedicated to meeting the growing need for electricity, AltaLink connects Albertans to renewable, reliable and affordable power.

“AltaLink’s Sustainable Electricity Company™ re-designation sets a new standard for electricity companies across Canada. We are proud to recognize AltaLink, for the second time, with a visible demonstration that they are part of the solution to increase environmental sustainability in our industry,” said Francis Bradley, President and CEO of the Canadian Electricity Association.

“AltaLink was honoured to be the first electricity transmission company in Canada to receive the Sustainable Electricity Company designation and we’re very proud to be the first Canadian utility to achieve re-designation,” said Scott Thon, President and Chief Executive Officer of AltaLink. “This recognition reflects our ongoing commitment to meeting the needs of our customers, communities and employees through sustainable business practices.”

“It is important to recognize that every small action from every employee within an organization contributes to the insurance of sustainable business practices. This award recognizes AltaLink as a company for the dedication it takes to not only develop, implement and maintain a sustainability strategy but to exceed expectations year after year” comments Janice Garcia, Corporate Secretary and Director of Membership and Sustainability at CEA.

The Sustainable Electricity Company™ designation was established by CEA for Canadian utilities from coast-to-coast-to-coast to further advance the integration of sustainability considerations in company decision-making processes. The designation requires utilities to conform to the internationally-recognized ISO 14001 standard on Environmental Management Systems and ISO 26000 Guidance on Social Responsibility. Together, they provide a platform for identifying and addressing key strategic sustainability risks and opportunities related to environmental, social and economic issues. In addition, companies must pass an independent external verification.

Visit CEA’s website for more information about the Sustainable Electricity Company™ designation.





Canadian
Electricity
Association

Association
canadienne
de l'électricité

NEWSRELEASE
COMMUNIQUÉ DE PRESSE

- 30 -

About the Canadian Electricity Association

Canadian Electricity Association (CEA) members generate, transmit and distribute electrical energy to industrial, commercial, residential and institutional customers across Canada every day. From vertically integrated electric utilities, independent power producers, transmission and distribution companies, to power marketers, to the manufacturers and suppliers of materials, technology and services that keep the industry running smoothly -- all are represented by this national industry association.

For additional information:

Sarah Robinson
Director of Communications
613-301-8526
robinson@electricity.ca

