



Canadian Electrical Market Data – Lighting Reports Now Available for Purchase for Canadian Electricity Association Members at 25% Discount

Gain Market Insight. Make More Informed Decisions.

Electro-Federation Canada (EFC) is a national association for the electrical manufacturing and distribution industry in Canada is pleased to partner with the Canadian Electricity Association (CEA) on this statistical offering. At the core of EFC's services, is our comprehensive statistical program that tracks sales and shipment data in Canada for a wide range of electrical products*.

EFC's market reports service is now available to CEA corporate utility members and associate member organizations at a 25% discounted rate! This service is specially designed to offer timely, relevant access to Canadian electrical market data, allowing you to measure market performance on a national or regional basis, identify trends and emerging markets, and understand the overall market size of specific product categories. Leverage EFC's service *today*, and gain the insights you need to develop new, or expand existing, business opportunities *tomorrow*.

EFC provides additional reports on Industrial Control Products, Programmable Controllers, Variable Speed Drives, Distribution Transformers, Power Transformers, Dry Type Transformers, Motors & Generators. If interested in these reports, contact EFC for information.

Featured Market Reports

Lighting Fixtures	Residential, Industrial & Outdoor Lighting categories including incandescent, fluorescent/compact fluorescent, HID, hazardous, track lighting, LED etc.
Emergency Lighting	Incandescent, halogen, emergency lighting equipment, central dc systems, exit signs, inverters, running man, LEF, etc.
Ballasts	HID Ballasts, compact fluorescent, fluorescent magnetic and electronic ballasts for the distribution channel
Lamps	Commercial, C&I and OEM Channels data collected for incandescent, fluorescent/compact fluorescent, HID, halogen and automotive lamps, LED etc.

More detailed product scope and category definitions are available upon request.

Dollar sales and/or unit sales are available for select product categories. Regional and provincial data is available for some product categories.

*EFC's market data represents those companies that participate and into EFC's statistical programs. Estimates for the overall coverage factor are included.

All data requests are subject to review and final approval from current EFC reporting members and staff.

Pricing

EFC's Industry data reports are available at a 25% discounted cost of \$3,000 CDN

To learn more or to purchase a report, please contact Anne Harrigan at 416-716-1897 or aharrigan@electrofed.com.

About Electro-Federation Canada

Electro-Federation Canada (EFC) is a national, not-for-profit industry association. EFC represents over 220 member companies that manufacture, distribute, market and sell a wide range of electrical products, contributing over \$10B to the Canadian economy and employing approx. 40,000 workers in more than 1,300 facilities across the country. EFC members manufacture and distribute various electrical products, including distribution equipment, industrial controls, lighting, motors and generators, transformers, wire and cable, wiring supplies and electric heating. For more information, visit www.electrofed.com.