



MEDIA ADVISORY

CEA President and CEO Jim Burpee to Discuss Changing Energy Landscape, Future of Electricity Sector at GLOBE 2014

VANCOUVER, British Columbia – March 26, 2014. Canadian Electricity Association (CEA) President and CEO Jim Burpee will be participating on a panel called [*Utilities of the Future: New Hope, New Business Models*](#) at the GLOBE 2014 Conference at the Vancouver Convention Centre.

Mr. Burpee will be discussing and answering questions about CEA's recently-released report—*Vision 2050: The Future of Canada's Electricity System*—which calls for the acceleration of innovation and customer management of energy; the implementation of financial instruments for carbon reduction; the enabling of electric vehicles; and the expansion of collaboration across borders.

Date:

Thursday, March 27, 2014

Time:

10:45am – 12:00pm

Location:

Vancouver Convention Centre – East Building at Canada Place
999 Canada Place (below the Pan Pacific Hotel)
Vancouver, British Columbia
V6C 3E1

[Click here](#) to read Vision 2050: The Future of Canada's Electricity System

[Click here](#) to learn more about Jim Burpee, President and Chief Executive Officer of the Canadian Electricity Association

[Click here](#) to access more information about the GLOBE 2014 conference

About CEA

Canadian Electricity Association (CEA) members generate, transmit and distribute electrical energy to industrial, commercial, residential and institutional customers across Canada every day. From vertically integrated electric utilities, independent power





producers, transmission and distribution companies, to power marketers, to the manufacturers and suppliers of materials, technology and services that keep the industry running smoothly -- all are represented by this national industry association.

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